



Kelly Sullan

VISUAL DESIGNER

 KELLYSULLAN.COM
 KSULLAN@GMAIL.COM
 (617) 595-2987

EXPERIENCE

Graphic Designer at Blue Apron

DEC 2016–PRESENT

 NEW YORK, NY

Works across the organization to create beautiful, engaging experiences throughout the Blue Apron customer journey. Projects include evolving the visual identity, concepting and executing advertising campaigns, art directing photo shoots, designing wall graphics and signage at corporate facilities, and creating weekly content and other marketing collateral.

Designer at Grey

NOV 2013–DEC 2016

 NEW YORK, NY

Collaborated with various agency departments and vendors to bring a project to life, from the concepting stage, to client presentations, through execution and handoff. Types of projects included identity design, responsive web design, art direction of national TV campaigns and photo shoots, social media content creation, UX design, print collateral, and rich media. Worked with major brands, such as Volvo, Canon, Gillette, TJ Maxx, Hasbro, Marriott, Lacoste, and Pringles.

Freelance Designer

2009–PRESENT

 USA & NORWAY

Provides a variety of design services for local clients, specializing in web design and development, logo & identity design, publication design, and branded collateral.

Design Intern at Enormous

FALL 2010–SPRING 2011

 SYRACUSE, NY

Worked on identity design, advertising campaigns, After Effects animations, and web design for clients in the greater Syracuse area in a small, fast-paced design agency.

EDUCATION

M.A. Design, Kunsthøgskolen i Bergen

2011–2013

 BERGEN, NORWAY

Completed a thesis project that focused on interactive and universal design. Final project called "Zest" was displayed in Substans Exhibition 2013 in Bergen, Norway.

B.S. Graphic Design, Syracuse University

2007–2011

 SYRACUSE, NY

S.I. Newhouse School of Public Communications. Magna Cum Laude, 3.8 GPA. Dean's List all semesters. Design Editor of Jerk Magazine, which was awarded the "Best Overall Design of a Student Magazine" by the Society of News Design in 2011.

SKILLS

HTML & CSS, responsive web design, motion graphics, Adobe Suite, Sketch, basic JQuery, photo retouching, wireframing, digital photography, art direction, and icon illustration